

## **NEWS RELEASE**

### **A2Z CREATORZ COMPANY NAMED TO THE ARABIA FAST GROWTH 500**

Winners announced at 2nd Global Summit on Entrepreneurship

20 December 2011... A2Z Creatorz from Pakistan was named to the first-ever Arabia Fast Growth 500 (Arabia500) ranking. A2Z Creatorz (Interactive eSolutions Company) achieved an ultimate growth rate between 2008 and 2010. AllWorld's Arabia500 winners were announced during the 2nd Global Summit on Entrepreneurship in Istanbul, which was hosted by Prime Minister Recep Tayyip Erdogan and attended by United States Vice President Joseph Biden.

The entrepreneurs of the Arabia500, spanning from Morocco to Pakistan are succeeding against the odds, growing at 40 percent yearly in the toughest downturn in 80 years, and two-thirds reporting stronger profitability compared to a year ago.

“The Arabia500 companies, led by dynamic men and women, represent the leading edge of a new approach to competitiveness,” said AllWorld co-founder Harvard Business School Professor Michael Porter.

Commenting on this recognition, Mr. Muhammad Zohaib Khan from A2Z Creatorz stated, “It feels proud to recognize as Pakistani IT / Web Solutions Company globally”.

While the companies of the Arabia500+Turkey are largely unknown, their combined GDP is greater than 80 countries. Collectively, the Arabia500+Turkey represent \$15 billion in sales and 100,000 employees, equal to two times the size of Apple Inc. Each entrepreneur on the ranking has created an average of 200 jobs, in industries from web technology to transportation, energy to education, and construction to consumer goods. An average of only 42 years old, nearly all of them plan to found another company in the next two years.

AllWorld co-founders Deirdre Coyle, Anne Habiby and Professor Porter mounted a 15-country effort with 40 organizations to find growth entrepreneurs, including TEPAV and TOBB (the Federation of Turkish Chambers), Arcapita, Monitor Group, Zawya, Cisco, chambers, business associations and many leading NGOs working with entrepreneurs. Any private, non-listed, company was invited to compete for a spot on the inaugural Arabia500 and had to complete an application, show audited statements to verify their sales, and be strenuously vetted. The Arabia500 winners represent 15 countries, with the most number of winners coming from Turkey and the UAE, followed by Pakistan, Saudi Arabia, Jordan and Tunisia.

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**About A2Z Creatorz ([www.a2zcreatorz.com](http://www.a2zcreatorz.com))**

A2Z Creatorz (Interactive eSolutions Company) was founded in 2007 and run by dynamic IT professionals having more than 10 years experience serving IT Enable Services in Pakistan, Canada and Middle East.. It is well versed in providing CMS based solutions, Web Designing and Development Solution, eJobz Posting, eLearning, Online Property Management, social media marketing and online branding. A2Z Creatorz successfully completed development of websites and web portals for the organizations like National Insurance Company Limited, House Building Finance Corporation Limited, ICMAP, Dominos Pizza, and many others.

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**About AllWorld Network ([www.allworldlive.com](http://www.allworldlive.com))**

AllWorld was co-founded by Deirdre Coyle, Anne Habiby and Harvard Business School Professor Michael Porter. AllWorld systematically identifies private growth companies and ranks the fastest growing for the Arabia 500, Africa 500, Asia 500, Eurasia 500, and Latin America 500. Being on an AllWorld ranking puts companies on the world map, drawing the market to them - what we call Visibility Economics™. Ranked companies “go public,” attracting new investors, customers, joint venture partners and talent to increase their odds of success.



Ms Anne Habiby, Co-Founder, AllWorld Network presenting Medal to Mr. Muhammad Zohaib Khan, CEO, A2Z Creatorz.